FOR MYSORE STATE

Public (RDP &T) (1954) Department

SERIES

G.O. No. 1582.

Dated 8/9/54

[Despatch Abstract.]

Community Projects — Sirsi Taluk Kanara

Area — Opening of Community Centres — Purchase of Materials

Expenditure — Sanctioned

ACCOUNTS
13 FEB 1953

Ref.No.A.25/52 d/10-2-53. Office of the Project Executive Officer,
Samalkot.

From
Sri M. Bapineedu, B.Sc., (Cornell), M.Sc., (California),
Project Executive Officer, Samalkot.

To
The Director of Community Projects
and Ex-Officio Secretary to Government,
Fort St. George, M A D R A S-9.

Sir,

Sub:--COMMUNITY PROJECTS--Publicity & Propaganda--Radio & 16mm. Sound Projector.

The Acting Motion Picture Officer, United States ~~Insp~~ Information Services, Madras has agreed to lend a Radio and 16 mm. Sound Projector ~~xx~~ for use in the Project Area and he wants that some one should be deputed to take sufficient instructions in the use of these machines. I request orders whether I may depute one of the technical assistants working in the Project for the purpose.

Some honorary workers who will help,

M Bapineedu.
Project Executive Officer,
Samalkot.

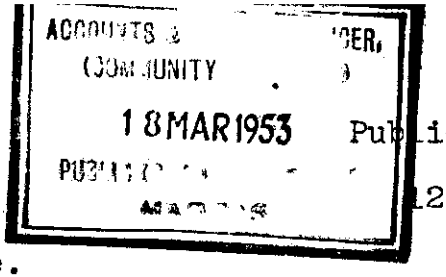
Gsrm.11/2/-

Memo. No. 2802 · Pub (C&P) E/53-1 † Dt. 5-3-53.

Sub: Community Projects – Publicity & Propaganda – Radio & 16 mm. Sound Projector

Ref: From the P.E.O., Samalkot M. A. 25/52 Dt. 10.2.53.

The P.E.O is requested to furnish detailed particulars regarding the Publicity programme proposed to be undertaken with the equipments asked for from the U.S.I. Services enclosing a copy of this letter addressed, if any in this regard to the U.S.I.S. also their reply. He is also requested to state the circumstances under which the loan of the Radio set & the 16 mm Sound projector was arranged



Public (CP).

12-3-1953.

Note to Office.

At Kottupullampalayam village in the Erode C.P. area, on 11-3-53 I ~~xxxxxx~~ inspected the Community Centre. One of the battery radio sets which the American Consul is prepared to give may be allotted to this centre. The villagers have done good work and the locality has been kept clean and neat.

being run here.

Public (C.P.) Dept

Please see the note of the D.C.P. overleaf W.r.to A reason no information is available here s to the offer made by the American consul. Perhaps, the American Consul might have offered some radio sets ~~under~~ to P.W.D under the Community Broadcasting Scheme P.W.E ay therefore see and offer them ramarks W.r.to B enquiries

15/4/53

B 16/4/53.

9/25/4/53

to W.D.

A.S.O.

ADDL. ASSISTANT SECRETARY TO GOVERNMENT
C.P.
PUBLIC DEPARTMENT

Office — Some concrete instances recently [illegible] papers

ASSISTANT SECRETARY TO GOVERNMENT
PUBLIC (C.P.) DEPARTMENT
27 APR 1953
PUBLIC (C.P.) DEPARTMENT.
MADRAS

This dept. has no information about the [illegible] made by the American Consul. Public (C.P.) may be requested to Consult the C.E. P.W.D (Amildnagar) in the matter.

27/4/53.

Public (C.P.) [illegible]

81

32F/53-)

..ITED STATES INFORMATION SERVICE
MERICAN CONSULATE GENERAL

ACCOUNTS & SPECIAL OFFICER
(COMMUNITY PROJECTS.)
24 APR 1953
P.B.5234
PUBLIC (C. P.) DEPARTMENT.
MADRAS
198 MOUNT ROAD
MADRAS 2

April 23, 19

Mr. T. S. Ramachandran, I.C.S.,
Director of Community Projects,
:t. St. George
Madras.

Dear Mr. Ramachandran,

The USIS, Films Section, Madras has on hand approximately thirty-five portable AC/DC 110-220 volts radio sets. We will be happy to place these radios on loan in the various Community Project areas. We would insist, of course that the radios be placed in public meeting places and that they would be used for educational purposes.

If you feel that these radios could be put to good use in the Community Project areas throughout South India, we would appreciate your recommendations as to the exact locations where they might be placed.

I would also like to mention that we are now in a position to train a limited number of persons in the operation of 16mm Victor Bell and Howell sound projectors and that four projectors are now available for loan. In addition to the training of projectionists, we have a film loan service which we would be more than happy to make available to all Community Project areas. We have films on agriculture, health, education and various aspects of American life in English, Tamil and Telugu. Most important of all, we are in the process of acquiring locally made films (Cascade Pictures - Bombay) which deal with Community Project work, the Five Year Plan, health, agriculture and education. These films should prove to be of great value.

We are most eager to be of assistance in Community Project work throughout South India.

Very truly yours,

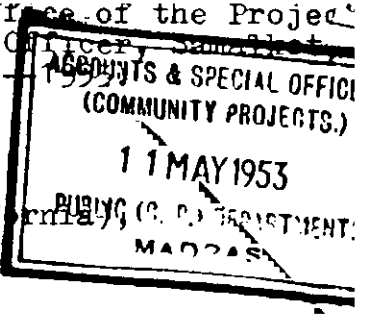
for the Consul General,

George E. Miller

George E. Miller
Acting Motion Picture Officer.

L.Dis.No.21/1953

Office of the Project
Executive Officer, Samalkot
Dated 7--5--1953



10150

From

Sri M. Bapineedu, B.Sc. (Cornell), M.Sc.(California),
Project Executive Officer. Samalkot

To

The Director of Community Projects and
Ex-Officio Secretary to Government,
Fort St. George, Madras.

Sir,

SUB: Community Projects - Publicity and Propaganda - Radio and 16 sound projector - Programme of publicity

REF: Government Memorandum No.2802 Public (C.P)-I/53-1 dated 5--3--1953.

The publicity programme proposed to be undertaken with the equipm loaned by the U.S.I.S., has since been dropped as the equipment was damaged in transit and sent back to Madras.

But our letter was cut- been answered 14/5

Project Executive Officer,
Samalkot.

Public (C.P.II) Department.

Memorandum No.2802 Public (C.P.II)/53-2 dated 20-5-53.

Sub: C.P.s. - Offer of Radio sets, etc., by the American Consulate General, Madras.

The United States Information Service, Madras, have writt to state that they have on hand about 35 portable AC/DC 110-22 volts Radio sets which they would place on loan in C.P.Areas. The P.E.Os are requested to state whether in the Community centres proposed to be located in their Project areas there is electricity to install these sets if the offer is accepted. They are also requested to furnish the names of villages in which the community centres are proposed to be opened together with information as to places where there is electricity.

L.Dis.1378/53.

Project Executive Office, S.Kanara, Mangalore, Dated 23-591953.

Erom

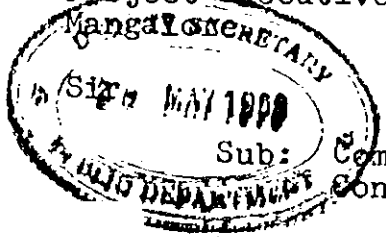
Sri G.Simhadri, B.A.,
Project Executive Officer,
Mangalore.

To

12250

The Director of Community Projects
and Ex-Officio Secretary to Govt.,
Fort St.George, Madras 9.

.....



Sir,

Sub: Community Projects - Offer of Radio sets by American Consulate, Madras - Regarding.

Ref: Govt.Memo.No.2802 Pub.(C.P.II)/53-2 D/ 20-5-1953.

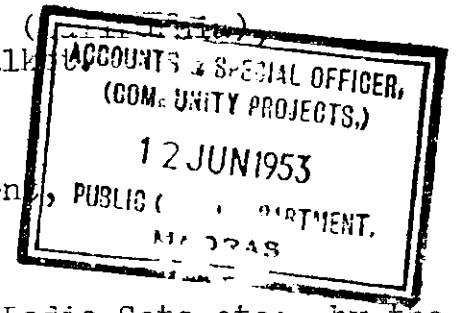
.....

The Community Centres proposed to be opened in the rural parts of this Project area are not connected by electricity. A list showing the places of the Village Guides' Headquarters where Community Centres could be started was already submitted to Government.

PROJECT EXECUTIVE OFFICER.

L.Dis.588/53 d/9-6-53. Office of the Project Executive Officer, Samalkot.

From
Sri M. Bapineedu, B.Sc., (Cornell), M.Sc., (
Project Executive Officer, Samalk



To
The Director of Community Projects
and Ex-Officio Secretary to Government,
Fort St. George, M A D R A S-9.

Sir,

Sub:--COMMUNITY PROJECTS--Officer of Radio Sets etc., by the American Consulate General, Madras--Requirements - Reported.

Ref:--Government Memorandum No.2802 Pub (C.P.II)/53-2 d/20-5-53.

I require 8 radio sets for use at the following centres.

1. Uppada.
2. Samalkot.
4. Kayavaram.
5. Pithapuram.
6. Peddapuram.
7. Ramachandrapuram
and 8.. Draksharama.

These is Electricity at these Places.

The sets will be located in the Harijan cheries etc., and the Village Guidex school teacher will be responsible for their maintenance.

Bapineedu
Project Executive Officer,
Samalkot.

Gsrm.10/6/-

Public (C.P.II) Department.

Memo No.2802 Pub.(C.P.II)/53-3d/~~2~~-6-1953.

Sub: COMMUNITY PROJECTS - Offer of Radio sets etc., by the American Consulate General, Madras.

ef: Memo No.2802 Public(C.P.II)/53-2 dated 20-5-1953.

The P.E.Os, Gandhigram, Erode, Palgna and Nandyal are requested to ~~state when~~ expedite the reply to the Memo cited ~~may be expected~~.

19/6/53 19.6.53. 22/6

N.Krishnaswamy, B.A., B.L.,
Project Executive Officer,
ERODE.

The Director of Community
Fort St.George,
MADRAS. 9

REF: 2107/53/B dated 23/6/1953

Sir,

Sub:- COMMUNITY PROJECTS--Offer of Radio Sets etc by the American Counsulate General, Madras--Requirements.

Ref:- Government Memo.No.2802 Public (C.P.II)/53-2 dated 20/5/1953.

I furnish below a statement showing the names of Villages in which Community Centres are proposed to be opened together with information as to places where there is electricity.

Sl. No.	Name of the Village where Community Centre is proposed to be opened.	Whether Electricity is available.	Whether any Radio set is installed or not.
	BLOCK I.		
1.	Busaripalayam.	Not available.	Not installed.
2.	Makkanamkombai.	-do-	-do-
3.	Bangasamudram.	Available.	Radio set necessary
4.	Chettipalayam.	Not Available.	Not installed.
5.	Kottupullampalayam.	-do-	-do-
6.	Karattadipalayam.	-do-	-do-
7.	Kasipalayam.	-do-	-do-
8.	Manjagoundanpalayam.	Available.	Radio set necessary.
9.	Siruvalur.	Available.	-do-
10.	Vellankoil.	Available.	-do-
11.	Odathurai.	Not available.	Not installed.
12.	Kavandapadi.	Available.	Radio set already installed.
13.	Periapuliyur.	Not available.	Not installed.
	BLOCK II.		
1.	Velayudampalayam. H/O Elunoorthimangalam.	Not available.	Not installed.
2.	Kodumudi.	Available.	Radio Set already installed.
3.	Pudupalayam H/O Vengambur.	Not available.	Not installed.
4.	Punjaikilambadi.	-do-	-do-
5.	Modakkurichi.	-do-	-do-
6.	Lakkapuram.	-do-	-do-
7.	Sivagiri.	-do-	-do-
8.	Arachalur.	-do-	-do-
9.	Avalpoondurai.	-do-	-do-
10.	Surampatti.	-do-	-do-
11.	B.P.Agraharam.	Available.	Radio set already installed
12.	Suriampalayam.	Available.	Radio set is not available
13.	Elumathur.	Not available.	Not installed.

1.	Kalingarayanpalayam.	Available	Radio set is nece-
2.	Gangapuram.	Not available	Not installed.
3.	Jasianur.	-do-	-do-
4.	Kanjikoil.	-do-	-do-
5.	Mallampatti.	-do-	-do-
6.	Veppampalayam.	-do-	-do-
7.	Basuvapatti.	-do-	-do-
8.	Vellodu.	-do-	-do-
9.	Murungatholuvu.	-do-	-do-
11.	Muthur.	-do-	-do-
12.	Doddampatty.	-do-	-do-

2. 5 Portable Ac/DC/110-220 Volts--Radio sets are required for the five places where Electricity is available but ~~not~~ no radio sets installed.

R/24-5. ... PROJECT EXECUTIVE OFFICER

~~Copy to the Assistant Project Officers.~~

Pub (C.P. II) Deptt.

Ref:- pp 19-20 ante.

submitted for perusal. Reply from other P.E.Os viz Gandhigram, Palghat and Nandyal may be awaited

30/6/53
1&2.7.53

1/7

Next R.D.

ACCOUNTS & SPECIAL OFFICER (COMMUNITY PROJECTS)
30 JUN 1953
PUBLIC (C. P.) DEPARTMENT.

PUBLIC (COMMUNITY PROJECTS) DEPARTMENT

20520

From
Sri M.S. Varadachari, M.A., B.L.,
Project Executive Officer,
NANDYAL.

To
The Director of Community Projects,
Public (C.P.) Department,
Fort St. George, MADRAS.

Rc.C. 2839/53, dated 26- 6-1953.

Sir,

SUBJ... COMMUNITY PROJECTS - Offer of Radio sets etc., by the American Consulate General, Madras.

Reference: Memorandum No. 2902, Public (C.P.II)/53-3, dated 22nd June 1953.

The report of the Assistant Project Officer, Proddatur has not yet received. There is electricity only in the municipalities of Kurnool and Nandyal in Kurnool District and in Cuddapah and Proddatur in Cuddapah District. Hence there is no use for Radio Sets mentioned in Government Memo.No.2802-Pub(C.P.II)/53-2, dated 20-5-1953

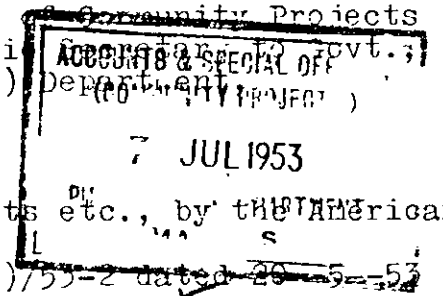
Ref: 521/53-B1.

Office of the Project Executive Officer,
Gandhigram, dated 4-7-53

21053

From
Dr.(Mrs.) T.S. Soundram Ramachandran, L.L.A.,
Hon. Project Executive Officer,
Gandhigram.

To
The Director of Community Projects and Ex-Officio Secretary to Govt.; Public (C.P.) Department, Madras (9.)



Sir,

Community Projects - Offer of Radio Sets etc., by the American Consulate General, Madras.
Government Memo No.2802 Public (C.P.II)/53-2 dated 20-5-53 and 22--6--1953.

I furnish below the names of villages having Electricity facilities for the installation of Radio sets in the Ist block of this project area. These villages are selected for the opening of a community recreation centre.

1. Ammayanaickanur.
2. Pettai (Sholavandan)
3. Gandhigram.

Out of the three villages furnished above for the installation of radio sets, Gandhigram was not furnished, in the list of villages submitted in this office Ref.521/53-B1 dated 5-5-53. It is now proposed to install one Radio set at Gandhigram.

I therefore, request that orders may kindly be issued to install Radio sets at the above mentioned three villages and the United States Information Service, Madras may be directed to install Radio sets at these places on loan basis.

For Project Executive Officer.

PG.6/7
Copy to the Assistant Project Officer, Gandhigram.

PUBLIC (COMMUNITY PROJECTS) DEPARTMENT

From
Sri N.S. Varadachari, M.A., B.L.,
Project Executive Officer,
NANDYAL.

To
The Director of Community Projects,
Public (C.P.) Department,
Fort St. George, MADRAS.

L.DIS.2839/53, dated 9-7-1953.

Sir,

SUBJECT:- COMMUNITY PROJECTS - Offer of Radio Sets etc., by the American Consulate General, Madras.

REFERENCE:Government Memorandum No. 2902 Pub(C.P.II)/53-2 dated 20-5-1953.

There is no need for Radio sets to be installed in the Kurnool Cuddapah Canal Area. There are no villages where electricity is available.

Sd. N.S. Varadachari,
Project Executive Officer.

t.c.b.o.
Ch. Subramanyam 10/7/53
for Project Executive Officer.

P.N.R.10.7.

Pub (C. P II) Dept

Memo. No. 2802 Pub (C. P II) /53-4 dt 27-

Sub:- C. B— Copper wg Radio
Sets etc, by the America
Consulate General, Madr

Ref:- Govt Memo. No. 2802 Pub (C. P
/53-1 dt 2[illegible]53 and Memo
22.6.53.

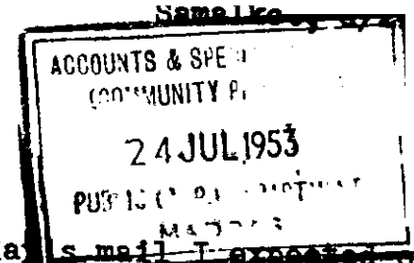
— × —

The attention of the P. E. O.
Palghat is invited to the
reference cited and he is
requested to send the [illegible]
called for therein without
further delay.

25/7/53.
25.7.53.

27/7/53

Samalkot,



Ref.A.49/53 d/21-7-53.

Dear Sri Ramachandran,

1/ Even in yesterday's mail I expected orders of allotment, which I did not receive. There is great demand for loans. Please send me orders as I requested.

2/ My T.A. Bills for March, May and June were also not received.

3/ I am going on leave only after 15th of August. As you suggested I have chalked out a very good programme for "15th August".

4/ I am sorry to note in the papers that very poor account was given about my work here. It is an old question, you remember. So I am preparing a detailed note on the work so far done, so as to answer any question. If somebody puts any short-notice question you can make use of this note. Even otherwise I am sending a copy of it in a day or two.

5/ Kindly see that my Irrigation programme is sanctioned immediately so that I can take up work in August. I realise I am behind as far as the programmes of Education and Communications are concerned.

6/ I have not also received radio sets. I want to fix up a very good programme on 15th August. As per your suggestio I have written to Dr. Krishna Rao, Hon'ble Minister for Education.

7/ Herewith I am sending two photographs taken by Sri M. Rama Rao, our Assistant Project Officer (Samalkot). The Director and the Evaluation Officer seem to be well-evaluating the boy and the boy seems to have enjoying their questions.

8/ The other day, I have given a list of items for which I have to get replies from you. Unless I receive sanction orders on all the above items, I cannot start any work. When there is an Assistant Engineer here competent enough to prepare estimates and Divisional Engineer and Executive Engineers to check them up finally, I don't see any point in re-checking. At this rate, I do not know whether we will be able to complete our programme of work.

Thanking you.

Yours sincerely,

Sd/- M. Bapineedu.

(M. Bapineedu).

To

Sri T.S. Ramachandran, I.C.S.,
Director of Community Projects and Ex-Officio
Secretary to Government,
Fort St. George, Madras-9.

/ True Copy /

From
N.Krishnaswamy, B.A., B.L.,
Project Executive Officer,
Erode.

22982

To
The Director of Community Projects,
Fort St. George,
Madras 9.

ACCOUNTS & SPECIAL OFFICE (COMMUNITY PROJECTS.)
31 JUL 1953
PUBLIC (C.P.) DEPARTMENT, MADRAS

Ref: No. 2107/53 B dated 27th July, 1953.

Sir,

Sub: Community Projects-Lower Bhavani Project Area-Offer of Radio sets etc. by the American Consulate General, Madras--requirements-reported-orders.

Ref: 1. Govt. Memo. 2302 Pub (C.P.II)/53-2 dated 20-5-53
2. This office Ref. 2107/53 B dated 23-7-53.

I request orders for the supply of radio sets to this area.

for PROJECT EXECUTIVE OFFICER

28/7

From
Sri.M.G.Balasubramanian,I.A.S.,
Project Executive Officer,
P A L G H A T.

To
The Director of Community Projec
and Ex-Officio Secretary to Govt
Fort St. George, Madras-9

23255

ACCOUNTS (SPECIAL CELL)
COMMUNITY PROJECTS
1953
PUBLIC (C.P.) DEPARTMENT.
MADRAS.

L.Dis.636-53 dated 31.7.53.

Sir,

COMMUNITY PROJECTS - Offer of Radio sets-
American consulate general-
Govt.Memo No.2802 Public-P1-II/53.2 dt:20.5.53.

The list of Villages where recreation centres are to be provided was submitted in my Ref.B.372-53 dated 20.7.1953. Electricity is available in the following amsoms. Koduvayur, Elappully Pudussery, Vadakkanthara and Puthur. The Panchayat Boards of Koduvayur and Elappully have already provided radio sets. In repect of the remaining amsoms it is not possible to secure sites for the recreation centres along the dignment of the elctric lines. The indent for radio sets is therefore ni

1953.

For Project Executive Officer.

118

Public (C.P.II) Deptt.

Memo. No. 2802 Pub(C.P.II)53-7 dated. 5.10

Sub: COMMUNITY PROJECTS - Offer of Radio sets etc by the American Consulate-General, Madras, Remarks - Collec

~~Xxxx~~

THE UNITED STATES INFORMATION SERVICE, MADRA ~~wrote to Govt. stating~~ that the film section at Madras ~~as on hand (nearly 35~~ radiosets ~~which they stated would~~ be placed ~~on loan~~ in Community Projects ~~in the State~~ on the conditions that these ~~sets~~ are installed in Public places and used for Education purposes. ~~As under the C.P. Programme each project is to have 60 Community "RECREATION CENTRES", this Govt. proposed to accept the offer and consider that the proper~~

maintenance of these sets may be entrusted with that STATE BROADCASTING DEPARTMENT. The C.E. P.W.D (Buildings) is requested to offer his remarks on the above proposals.

It is proposed to ask for a loan of 44 sets for the installation in the L.B.P. of Periar Project Areas at the places mentioned in the Annexure as these alone have electricity facilities. It is suggested that the loaned sets maybe entrusted to the State Broadcasting Deptt for proper maintenance. The C.E. PWD, (Bdgs) is requested to offer his remarks immediately on the suggestion.

To
C.E. P.W.D.
(Buildings)
Madras-5.

ACCOUNTS OFFICER (COMMUNITY PROJECTS)
4 NOV 1953
AGRICULTURE DEPARTMENT
MADRAS.

PUBLIC WORKS DEPARTMENT

From Sri N.Padmanabha Ayyar, B.A., B.E.,M.I.E(Ind.), I.S.E. Chief Engineer, P.W.D., (General and Buildings) Chepauk,Madras.

To The Secretary to Government Agricultural Department. Fort St.George, Madras.

Letter No. 2292 R 53-4 dated 13-11-1953.

Sir,

Subject: BROADCASTING - State - Offer of radio sets by the American Consul General, Madras - Maintenance - regarding

Ref: Public (Community Projects)Department Memorandum no. 2802 Pub.(C.P.)II/53-7 dated 5-10-1953

There is no objection to the loaned sets being taken up for maintenance by the State Broadcasting Department.

2. If they are entrusted to this Department for maintenance, orders regarding the rate of maintenance charges recoverable from the nine centres and the Department from which the charges are to be recovered, may please be issued.

3. The names of the custodians of the sets at the different centres may also be furnished along with the orders of Government in the matter. I would however suggest that one of the officials of the Community Projects at the centres concerned may be named as the custodian, who will be responsible for the safe custody and operation of the sets.

4. According to the existing orders, a sum of Rs.90/- per annum per set, exclusive of licence fee is recoverable for the maintenance of a mains set, if installed by a Panchayat Board, subject to the condition that the set is worked only for 2 hours a day. Otherwise a sum of Rs.120/- is recoverable from Panchayat Board or Municipality irrespective of the number of mains sets installed, exclusive of license fees and cost of components replaced when the sets are serviced. These sets will however be allowed to work without any time limit.

5. It is also presumed that the Community Project Administration will bear the cost of any additional equipment like the loud speaker horn etc., if they are required.

The American consulate general
United States Information Servi
5,8, Mount Road,
Madras 2.

Sub:- C.P.S. - Supply of Radio Sets for use in C.P. areas.

Ref:- your letter No 670.6/GEM:SM:PS dt 23.4.53.

I am directed to enquire whether the Radio Sets referred in the letter cited will be loaned to the Panchayat boards and village committees. The conditions on which ~~they~~ will be supplied may also be ~~imposed~~ minimised

Draft II

a. ni (C.P.I) Dis

Memo. No. 2602 Agri (C.P.IV)/53-11 dt. 3-12-53

Sub :- C.P.S. - Supply of Radio sets by the American consulate general, Madras -

From the P.E.O. Erode Agri no 2107/53/B

From the P.E.O. Gandhigram Rep. 521/53-B1

The P.E.O, Erode / Gandhigram is requested to state whether the Panchayat Boards or villages committees are ready to avail of the offer of the Radio sets as mentioned in this letter cited and whether they will agree to undertake the proper maintenance of the sets if they are

FILE No.670.6/AD:amr

33888

UNITED STATES INFORMATION SERVICE
AMERICAN CONSULATE GENERAL

P. B. No. 5234
158 MOUNT ROAD
MADRAS-2

DIRECTOR OF COMMUNITY PROJECTS & EX-OFFICIO ADDL. SECY. 23 DEC 1953 ACHUTA DEVA RAO

AGRICULTURE DEPART

December 22, 1953

Mr. T.S. Ramachandran, I.C.S.,
Director of Community Projects &
Ex-Officio Addl. Secretary to Govt.,
Fort St. George, Madras.

Sir:

The receipt is acknowledged of your letter dated December 3, 1953, (No.2802 Agri(C.P.II)/53-10) inquiring whether the USIS portable radio sets could be loaned to Panchayat Boards and village committees and the conditions under which these are loaned.

These radios are primarily made available on loan to Community Project areas. For instance, seven radios have been loaned to Dr. Soundram Ramachandran, Community Projects, Gandhigram, Mathurai, where, we believe, these are being put to good use. This office prefers to place these radios directly with the various directors of Community Projects. Please be assured that any assistance given to facilitate the distribution of these radios to the different Community Project areas will be greatly appreciated.

Very truly yours,

For the Public Affairs Officer:

A. Daniel
Director of Films Program

Agri (E.P.II) dept

memo. No. 2802-(E.P.II)/53-13 dt. 4-1-54.

Sub:- E.P.s - Supply of Radio sets etc by the American consulate general, Madras to E.P. areas.

A copy of the letter from the Director of Film Programs, American consulate general, Madras No. 670.6/AD dated dt 22.12.53. is communicated to the P.E.Os, Palghat, Mangalore, and Erode. They are requested to state whether they will like to get Radios on loan basis and if so they may address the Director of Film Programs, American consulate direct endorsing a copy to the Agent simultaneously

1/54

one S.E.O. Palghat, Malabar
two P.E.O. Mangalore, S. Kanara
two P.E.O. Erode, Coimbatore

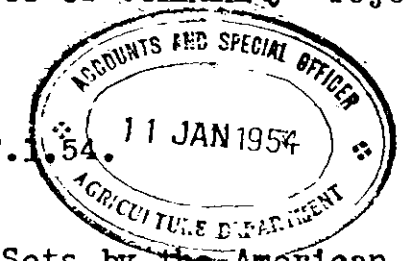
31.12.53.

(with enclosure)

Copy to the Director of Film Programs, American consulate general, Madras 2. P.B. 5234, Madras 2.

N.Krishnaswamy, B.A. B.L.
Project Executive Officer,
Erode.

The Director of Community Projects,
Madras.



L.Dis. 3819
Ref. No. 2107/53 Dated. 7.1.54.

Sir,

Sub: COMMUNITY PROJECT - Offer of Radio Sets by the American Consulate General, Madras - Information.

Ref: Government Memo 2802 Agri. CP II/53-11 Dt. 3.12.1953.

I submit that the Panchayat Boards or the Village Development Committees noted below are ready to avail the offer of the Radio Sets, and that they are willing to undertake the proper maintenance of the sets if supplied free of cost.

Rangasamudram.	Sathyamangalam Panchayat.
Vellankoil.	Village Development Committee.
Kalingarayampalayam.	Village Development Committee.
Nanjagoundampalayam.	Pariyur Panchayat.
Suriyampalayam.	Suriyampalayam Panchayat.

ACCOUNTS AND SPECIAL OFFICER
11 JAN 1954
AGRICULTURE DEPARTMENT

Ref. 521/53-B2. Office of the Project Executive Officer, Gandhigram, dated 8th Jan., 1954.

From
Dr.(Mrs.) T.S. Soundram Ramachandran, M.L.A.,
Hon. Project Exe.Officer, Gandhigram.

To
The Director of Community Projects, Agriculture (C.P.) Department, Madras - 9.

Sir,

Community Projects - Social Eduction - Loan of Cinema equipment from United States Information Service - Films for show in the villages - Incurring expenditure on postal duty - Permission - Requested.
My reference 521/53-B2 dated 12th December, 1953.

As mentioned in para 1 of the reference cited, I have received the equipment necessary for cinema shows in villages on loan basis from the United States Information Service. In their Ref. No.670-6/DEM dated 17-12-53, the United States Information Service informs me that the film parcels will be sent by V.P.P. and the expenditure on this item have to be met by the borrowers. The probable expenditure on V.P.P. may come upto Rs.6/- for each time. The fimls will be sent to me once in 10 days and as such I shall be receiving films for 3 times in a month. The films can be returned after 10 days show by post parcel. I therefore request that the Government may be pleased to permit me to incur expenditure on the V.P.P containing Cinema films received from the United States Information Service then and there. The expenditure will be met from the funds available under 'Social Education'. I have not chosen the films to be sent to me, as I have to get the perevious sanction of the Government before incurring expenditure on V.P.P. The cinema equipment is ready and my Jeep Driver has also been trained by the United States Information Service to operate the equipment (Vide G.O. Rt. No. 23 agriculture (C.P.) dated 4-1-54 in this connection.

I therefore solicit the favour of immediate orders in the matter, so that I can address the United States Information Service for immediate despatch of cinema films for show in the Community Project villages.

for Project Executive Officer.

Agri (C.P.D) Deptt

Memo. No. 2802 (C.P.D)/53-14 dt. 25-1-54.

Sub:- C.P.S - Loan of cinema equipment from V.S.I.S - Expenditure on postal duty - Permissi

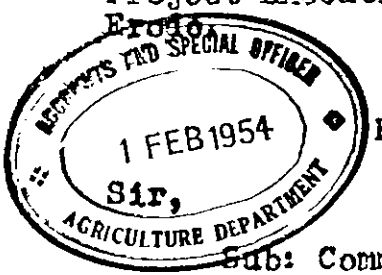
Ref:- From the P.E.O. Secunderabad Memo No 521/52-B2 dt 8.1.54

In the circumstances stated by the P.E.O. Secunderabad in the letter cited she is permitted to incur ~~expenditure~~ incidental charges on account of cinema films received from the V.S.I.S. Madras ~~through~~ ~~this office~~ ~~but it should be seen that the~~ ~~films are returned~~ ~~promptly~~.

The expenditure should be debited to "63-B. community development Projects - C. Education - II. Social Education - Other charges.

From
N.Krishnaswamy, B.A., B.L.,
Project Executive Officer,
Erode.

To
The Director of Films Program,
United States Information
Service, American Consulate
General, Madras.2.



Ref.150/54 Dated 29.1.54.

Sir,

Sub: Community Projects - Offer of radio sets etc. by the American Consulate General, Madras to the Community Project Areas - Supply of radio sets to the Panchayat Boards.

Ref: Government memo 2802 Agri. C.P. II/53-13 dated 4.1.1954.

The following Panchayat Boards and Village Development Committees alone are willing to get Radios on loan basis. I request you to kindly let me know the conditions under which the Radios can be obtained on loan.

Panchayat Boards.	Development Committees.
1. Nanjagoundampalayam.	1. Vellankoil.
2. Rangasamudram.	2. Kalingarayanpalayam.

29/1/54

for Project Executive Officer.

Copy submitted to the Director of Community Projects, Madras for information.

3079

9 FEB 1954

From
Sri.M. T.A.S.,
Project Executive Officer
P A L G H A T.

To
The Director of Film Programme,
United States Information Service
American Consulate General., Madra

REF.B.50/54 dated: 5--2--1954

Sir,

COMMUNITY PROJECTS- Malampuzha Project area, Palghat
Radio sets- loan system- supply-
Your letter No.6706/AD-KC:ES dated 27.1.1954.

I had a discussion with your Representative Mr.K.Subramanian on 1.2.54. Please spare me on loan basis 12 sets for use in the Community Project area.

FOR PROJECT EXECUTIVE OFFICER.

Copy to the
Director of Community Projects, Madras for favour of informa

Kpu/6.2

Agri (C.P.) Deptt.
Intd for perusal. The P.EWs except
P.[illegible] ... palore have addressed to U.S.I.S. w.e.f.
m. P.M.3 q. We have been reminded to-day. This
may be awaited

15.2.54

Ref.339/54.C

Project Executive Office,S.K.,
Mangalore, dated 5-4-1954.

ACCOUNTS AND SPECIAL OFFICER
12 APR 1954

From

Sri H.Narasimha,
Project Executive Officer,
Community Project, MANGALORE.

To

The Director of Films,
Program, U.S.I.S.,
158, Mount Road,
MADRAS - 2

SECOND ASSISTANT SECRETARY
10 APR 1954
AGRICULTURE DEPARTMENT

Sir,

Sub: Community Project - South Kanara - Offer of radio sets by U.S.I.S. - regarding.

Ref: 1. Your File No.670.6/Ad.Amr. dated 22-12-53.
2. Government (of Madras) Memo.No.2082.C.P.II/53 dated 4-1-1954.
3. This office Ref.339-54-C dated 19-1-1954.

Six battery operated radio sets will be required for distribution in this project area. I request you to kindly let me have full details of the terms on which the radio sets are loaned by you and also the description of the sets and battery. The details may please be furnished early.

Yours faithfully,

Project Executive Officer.

Copy submitted to the Director of Community Project, Madras for favour of information.

[illegible] Camp Office,
[illegible]re, the [illegible]-5-54

To

[illegible].Narasimha,
Project Executive Officer,
Bangalore.

The Director of Community Projects
& Ex-Officio Addl.Secretary to
Govt. Madras.

61261

Sub: Community Projects - S.Canara - Recreation - Opening of - Purchase of 6 batteries - Expenditure Sanction of - Request.

Ref: 1. Govt. Memo.No.2209/ [illegible] dt.21-3-54
Letter No.370/S and 26-12-53 from the Director of Films Program U-SIS, Madras.
2. This office Ref.539/54--C dated 2-4-1954.

Kind attention is invited to the letter cited second above of the Director of Film Programe USIS, Madras, communicated in Govt.Memo cited first with instructions to address the Director of Film Program USIS, Madras, for supply of Radio Sets (batteries only) direct with a copy to Government. Accordingly, I have addressed the Director to supply me with six batteries at Rs.26/- each at an early date in my letter cited 3rd above. The suitability of the Radio set available with the director was examined by me on 21-2-54 when Sri. Subramaniam, in charge of the film Van brought a sample set here. The price of battery is quoted as Rs.26/- each by him. The estimated cost of 6 batteries at Rs.26/- each comes to Rs.156/- exclusive of all incidental charges.

I therefore request that an expenditure not exceeding Rs. 200/- including all incidental charges may kindly be sanctioned for the immediate purchase of the Batteries for use at the recreation centres proposed to be started in this Project Area.

Yours faithfully,

Project Executive Officer. 7-5-54

Copy to the Director of Films Programme, U.S.I.S., Madras.

dt/-.-.-54.

2/6/5

SECOND ASSISTANT SECRETARY
10 MAY 1954
AGRICULTURE DEPARTMENT

Pub(R.D.PVI) Dept.

Sub: C.Ps- South Kanara Project Area Opening of Community recreation centres- Purchase of batteries- Expenditure sanctioned

Read again:- From the P.Eo. Mangalore Ref 598/54 dt 4.5.54 G.O.Ms.No 1582 Dated 8.7.54

Order:

Sanction is accorded to an expenditure not exceeding Rs 200/- (Rupees two hundred only) inclusive of all incidental charges towards the purchase of six batteries for use at the Community Recreation centres proposed to be started in South Kanara Project Area.

2. The expenditure will be debited to "63 B Community Projects h. Social Education" as the provision made in the Budget programme approved and communicated by the C.P.F

By order of the Governor

12.8.54.

15/8/54

To

The P.Eo Mangalore

Copy to the Addl Madras Thro. P.E.

Copy to the Collr of South Kanara

Copy to the Secy C.P.A New Delhi

Copy to the R.A. (RDP VIII & VIII)

Public (CPI)

Sub: Community Projects – Publicity & Propaganda – Radio & 16 mm Sound Projector – Deputation of project personnel.

Ref: From the PEO Samalkot Ref No A 25/52 dt 10/2/53.

The PEO Samalkot seems to have Contacted U.S.I. Service, Madras and obtained permission to have a radio and a 16 mm Projector for use in the Project area and wants permission to depute some technical assistant to take instructions to manipulate the above.

It is not known under what conditions the U.S.I. Service has agreed for the lending of these instruments inasmuch as no proposals for this were received by Govt. from the PEO. The technical personnel who have been selected to the Project area have each a difinite aspect of programme to carry out and no Staff has been sanctioned for attending to publicity programme as envisaged by the PEO

In the above circumstances it ~~is for orders whether the proposal of the PEO may be considered~~. seems necessary to obtain full particulars regarding the programme he proposes to do in this regard before ~~finally~~ taking a decision. For orders

ab
1-3-53.

~~R/2/3/53~~.

yes. And also ask him to state the circumstances under which the loan of the set was arranged and whom he proposes to depute.

[illegible]

Pub (CP) I Deptt

Pub: Note/Con page 1 c

Draft Memo to the P.E.O. Samalkot put up for Approval

4/4.3.53

(Drawn as Memo 2802 Pub (C.P.II) /52-1 DI 5.3.53.)

(From P.W.D. U.O. 37032 F/53-1D, 25.4.53 on D.C.P's note)

(From U.S. Information Service. No. 674 6/1 EM.SM. DJ 23.4.53)

Public (C.P.II) Deptt.

Submitted for perusal of pages 5-9 c.f.

he D.C.P. has ordered that one of the battery Radio sets which the American Consulate is prepared to give may be allotted to the community centre at Kottupullampalayam village in Erode, C.P.Area. Pleas see page 5 C.F.

The U.S.I.Service have in their letter on page 7 c.f. stated that they would give "on loan" about 35 Portable AC/DC 110-220 volts radio sets for use in C.P. Areas for educational purposes and four 16 mm. V.B.& H. Sound Projectors, that they would train a limited number of persons in the operation of the Projectors and that they would also make available films on Agriculture, Health, Education and various aspects of American life in English, Tamil and telugu. They have further stated that they are acquiring locally produced films at Bombay which deal with C.P.Works, Five Year Plan, Health, Agriculture and Education.

The I.E.O., Samalkot addressed government for permission to have on loan one 16mm. Sound Project and to depute one of the Tech. Assistants for train... in operating the projector. The I.E.O. was asked to state the circumstances under which the loan was arranged and from he proposes to depute. His reply is on page 9 c

The particulars called for have not been given by the I.E.O. The matter may perhaps be dropped. Sayn

The following points are submitted for considera tions-

1. The Radio sets offered, it is seen, are sets which can be made use of only in areas where there is electricity.

2. Since no battery Radio sets were offered by the American Consul, the proposal of providing one Battery Radio set to Kottupullampalayam Community Centre in the Erode area at page 5 c.f. may perhaps be dropped. For orders.

3. Under the C.P.Programme, Community Centres are to be started and recreational equipments are proposed to be provided therein. Installation of a Radio in the would, no doubt, attract the villagers, but it is not known whether the Community Centres, proposed to be located, have electricity to use the sets now offered. The remarks of the I.E.Os may perhaps be called for regarding the offer of Radio sets. For orders.

4. As regards film units, C.M. has minuted that provision of these would divert the attention of the Project staff to the detriment of the main objective of the Projects - Production. In view of this, ~~this department need not make use of the film units offered. For orders.~~ the question of accepting

[illegible] -The Audio Visual equipments for C.D. areas in this State has been finally decided. Pending decision on the issue, the question of accepting the present offer of film projectors from the U.S.I.S. may have to be deferred. In the meanwhile orders are ~~passed~~ solicited on A.B.C.D.

Resubmitted.

With reference to D.O.S.'s order at 'C' on p. 3 ante, a draft Memo is submitted for approval

[illegible]
18/5/53

(Issued as Memo 2802 Pol.II/53-2 p 11 of
DI 20-5-53)

(From the P.E.O., Mangalore L.D.C. p 13 of
1378/53 DI 23-5-53.)

(From the P.E.O. Secunderabad L.D. p 15 of
588/53 DI 5-6-53)

Pol(C.P.)II Deptt.

Submitted for approval & pp 13-15 ante.
The replies from the P.E.O.s Erode, Coimbatore, Pudukottai & Nandyal are still awaited. They may be reminded
A draft Memo is submitted for approval.

[illegible]
19/6/53
19.6.53

(Issued as Memo. No. 280-2 Pol(C.P.II)/53-3 dt 22.6.53) p 17
(From the P.E.O. Erode Rc. 2107/53/B dt 23.6.53)
(From the P.E.O. Nandyal Rc.C. 2839/53 dt 26.6.53) - p 21
From the P.E.O. Coimbatore Rc. 5211/53-B1 dt 4.7.53 p 23

Please see the letter from the P.E.O.s Nandyal and Coimbatore, orpp L-123 in reply to this Deptl memo. ante.

perhaps be seen indd. A. draft memo is put up for approval.

25/7/53.

25.7.53

27/7/53

[Issued as Memo No. 2802/53-H dt 27-7-53

27.7.53 w.r.t item 6. Please see the D.O. on p 29/c and the reminder on p 31/c in the matter of requirements of Radio sets for C.P. areas. Reply from the P.E.O. Palghat is awaited. He has been recently reminded. Hence his reply may be awaited.

1/8/53.

1.8.53.

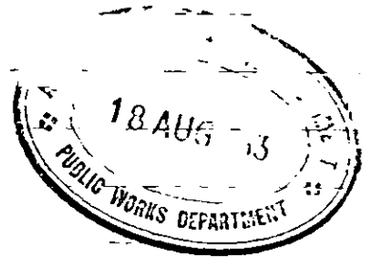
1/8/53

[From the P.E.O Palghat L.Dis 636/53 dt 31-7-53

In April 1953 the United States Information Service, Madras wrote to Government stating that its film section at Madras has on hand approximate thirty-five portable AC/DC 110-220 Volts radio set which they stated would be placed on loan on the various Community Projects in the State on the condition that these sets are installed in public places and used for Educational purposes.

As under the Community Projects programme each project is to have about 60 community recreation centres, this Department considered that the radio sets could be used in the Community Recreation centres to be located in the Project areas and called for information from the Project Executive Officers as to the places where they proposed to have such centres in the Project areas and whether there is Electricity in such places for installation of Radio sets at the places. The replies received from the Project Executive Officers are on

on pp. 13-33 c.f. A statement showing the places at which the Project Executive Officers propose to open the recreation centres and where the radio sets are required is put up at (D). 16 Sets are requir This department propose to request the United States Information Service to place at the disposal of this department the required number of Radio Sets. P.W.D. may see for remarks before circulation.



Please see the notes a[illegible]

2. This draft may suggest that the CE, PWD (Communications) who is in charge of the State Broadcasting Department may be consulted in the matter. It is also desirable that the sets proposed to be taken on loan from U.S.I.S. may be entrusted to the State Broadcasting for proper maintenance. After these remarks, the file may be returned to Public (Cl.) Deptt. (It may be incidentally mentioned that the file may be sent to Education also as they are concerned with Audio Visual Education)

Pub. (C. P II) deptt

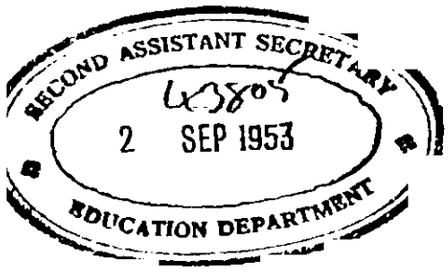
Please see the notes of P.W. Deptt and to ante. The C. E. P.W.D (Buildings) may be consulted after the remarks of the Education is obtained w.r.t 'A' and to ante the file may now be sent to Edn also for remarks

1/9/53

1/9/53

2/9/53.

Education Deptt.



Education Deptt (B)

Please see the notes of Public (C.P) and P.W.D. from the middle of p-5 ante. Under the revised Scheme of Audio Visual Education, each secondary School is required to own minimum equipment of (1) a radio set (2) a 16 m.m projector and (3) a 35 m.m. filmstrip projector. The Radio sets installed in the Schools under the Scheme are maintained by the State Broadcasting department so far as secondary Schools under Govt. and local bodies are concerned. No special remarks seem called for. The file may be returned to Public (C.P) deptt

16/9

16.9.53

17.9.53 Public (C.P)

Pub. (C. P I) Deptt

Please see the notes of Educatio
2. They have stated that two
s sets installed in the Schools

under the revised scheme of Audio visual Education are maintained by the State broad casting deptt. so far as Secondary schools under govt. and local Bodies are concerned. P.W.D. also have suggested that the Sets proposed to be taken on loans from U.S.I may be entrusted to the State broad casting deptt for proper maintenance. This deptt also may agree to the above proposal. and the C.E.P.W.D. (Buildings) may be requested to upper his remarks on the above proposal. w.r.t B anp 6 ante. A draft memo is submitted for approval.

19/53. We sets are after all to be loaned. The Dr. will be making their arrangements or suggesting maintenance. We suggested P.W.D. of x. Pondicherry till clearance its objections. There result only in delays. We are not able to offer reply even after a lapse of 5 months. Anyway the draft memo sent may be Draft may be

[illegible] 20/10/53

[illegible] 20/10/53

[illegible]

[illegible] issued as Memo No. 2902 Publ(C.P.W.)/53-1 dt: 5-10-53

[illegible] From the P.E.O. Endt No 21072/53 dt: 15-10-53

Please see the letter anp 396. The remarks of the C.E., P.W.D. are awaited not received so far. He may be reminded in this regard and an interim reply may be sent to the P.E.O. Endt. Subject to orders 2 draft memos are put up for approval.

(From the C.E.(Building)letter No.2292R/53-4, dt/13.11.53

Please see the letter on p.37 c.f. in reply to this Deptt. Memo on p.35-36 c.f. The C.E. has stated that if the radio sets are entrusted to ~~this~~ his Deptt. for maintenan a maintenance charge as stated in para 4 of his letter on p.37 c.f. should be given to his Deptt. for its proper maintenance. But this will involve ~~heavy~~ are Rs 1080 per an expenditure, towards maintenance charges exclusive of the licence fee. Attention in this connection is invited to the orders ~~in~~ issued in G.O. No.421, Firka Dev. dated 12th May 1950 regarding the installation of Radio sets in the villages under the Rural Welfare Scheme. Under thi scheme half the cost of main ~~radio~~ operation sets (including cost of installation) or Rs.200, whichever is less is met from the Collector's Discretionary Grants. The remaining cost of the set (including) installation charges) and the maintenance charges in full should be met by the minor Panchayat Boards, Grama Seva Sangams, Private Institutio etc., situated in the selected areas concerned. On this analogy it is for orders:(i) whether the P.E.O's concern may be asked to state whether it will be possible for th Panchayat Boards concerned or the beneficiaries to meet the cost of maintenance of the loaned radio sets, or (ii) whether the United States Information Service may b requested to state whether they themselves will make the own arrangements to maintain the radio sets to be loaned them.

If the first suggestion is accepted, the remarks o L.A. may be invited.

The C.E's reply shows that our previous pages amply justified. We cannot afford any recurring expn. If the loan of the sets is obtain the beneficiaries will have to bear the maintenan Cost. Govt is out some what less the loan is made. As the present rate of correspondence the offer will become inoperative.

Consult Dist. Ds as to whether they would be willing to loan two sets to the Panchayat Bds and Village Committees. Sri Ilt. amongst ask the P.E.Os as to which bodies at the places indicated at (D) are ready to avail of the offer and whether they agree to undertake the postage and transit of the sets.

26/11/53

yes, please get the information from these two sources

Ulr
29.11.53

W.r.t. the orders above, a draft letter and draft memo are submtd for approval. Relevant extracts may be sent to Andhra Govt also and to [illegible]. Tpkinade - Peddapalli invg these drafts

2/12/53

Issued as letter No. 2802(C.PH)/53-10 dt 3.12.53 — p39cy

Issued as memo. No. 2802(C.PH)/53-11 dt 3.12.53 — p40cy

from the U.S.I.S Madras. 670/6/AD/amv. dt 2.12.53 — p41cy.

Please see letter on p41cy in reply to this office letter on p39cy. The American consulate general has stated that the Radios are presently made available on loan to C.P. areas. It is also stated that [illegible] p41cy even Radios have been loaned to the P.C. Pudhigram and that his office prepares to place these radios directly with the officers of the community Project. Reply from the P.E.Os to the memo on p40cy may be awaited

1/12/53 29/12/53

Comm. calls a Copy of the letter at p41cy to the other PFAs and ask them whether they will like to get a loan of the equipment so they may address the DDs direct enclosing a copy of Govt. Circ. Sanctioned

31/12/53

w.r.t. ~~the~~ orders of A.S.O. ~~emp~~ 10 and a draft memo is submitted for appro

— ☐ Secretariat Memo. 2802(C.P.II)/53/213 dt 20.
☐ From the P.E.O., Erode Lr.No.C.2107/53 dt 27.1.5
☐ From the P.E.O. Ayandhigram Rep.731/53-B2 dt
Please see the letter from dt. 1.54
the P.E.O. Erode emp 45 of and the letter
from the P.E.O. Ayandhigram emp 47 of
In view of the memo on p 43 of
action is called for. on the letter
p 43 of.

In the circum

the P.E.O. Ayandhigram in para 1 of his
letter emp 47 of ~~the~~ request to
permit her to incur expenditure
~~(upto Rs 10/- for each case)~~ on the V.P.P.
containing cinema films received
from the united States ~~Information Service~~
~~is a security~~ three and three and ~~fifteen~~ the films by post
may be granted. ~~for orders~~. A draft
memo is submitted for approval

W.r.t 'A' above a draft memo is
submitted for approval

1.2.54 31/1/54 The P.E.O. has since addressed the Party
Asstt. Pl. check up

31/1/54

It is seen from the letter emp 51 of that the received on 1-2-54
P.E.O. has addressed the Party. Hence no
action is necessary. Reply from P.E.O's, Palghat & Mangalore
3/2-54 may be awaited
Remind them once more
3/2/54

From the P. C. Palghat Rep. B 50/54 dt 5.2.54

Please advise letter emp 534/54.

9/2/54 All P.E.Os except Mangalore have addressed the U.S.I.S. for the supply of Radio sets on loan basis with reference to the memo emp 433/54. The P.E.O. Mangalore has been reminded separately to-day. This reply may be awaited. 15.2.54. 1/2/54

15.2.54. 598

E Issued From the P.Bo. Bangalore Rep. 334/54 dt 5.2.54

E From the P. Bo. Bangalore Rep. 598/54 dt 4.334

Please see the letter.

required after usual formalities. The allotment from centres to be started with the Area Subject to orders, as the is submitted below for approval. See before issue Concerned and others

15/8

P.I.(RDP) 61.261/54

16/8/54

DEPUTY SECRETARY TO GOVERNMENT 78485 16 AUG 1954 FINANCE

put up to the exhibition next 2.3.54

Finance (Exp A)

The United States Information Service has offered to supply radio receiver sets on loan basis to be installed in public places and used for educational purposes. In the present case, the Project Executive Officer, Mangalore has requested the Director of film programme USIS Madras to supply him with Six batteries (~~batteries only~~). As the batteries have to be purchased by the Govt it is proposed to sanction an expenditure not exceeding Rs 200/- for the purchase of 6 batteries Finance may agree

The draft order below may be accepted

DK
26.6.54
DDR
7.8.54

DDR
Asstt

Pub(RDP)

Pub(RDP)

Please see the notes of Finance Deptt above. The draft order kept below may now issue.

D
3/VIII/54
DK
3.9.54

DJ 29/8/54

7.9.54

[Issued as G.O.B. 1582 Pub(RDP) dt 8.9.54]

ASSISTANT SECRETARY TO GOVERNMENT
2-SEP 1954
RURAL DEVELOPMENT PROJECTS, PUBLIC DEPT.